

country scapes | 2010

The 2010 \$35,000 Country Energy Art Prize For Landscape Painting

Call For Entries

Please print clearly.

Title:

Male Female

First name:

Surname:

Address:

State:

Postcode:

Phone:

Fax:

Email:

ABN:

Date of birth:

Artwork title:

Is the artwork for sale?

If so, what is the sale price (inclusive of GST and gallery commission of 20%)?

Date of work:

Medium:

Size (in cm HxW):

How did you find out about the Country Energy Art Prize?

- | | |
|--|--|
| <input type="checkbox"/> Advertisement - newspaper | <input type="checkbox"/> Advertisement - radio |
| <input type="checkbox"/> Art group | <input type="checkbox"/> Art Magazine |
| <input type="checkbox"/> Country Energy | <input type="checkbox"/> Customer Centre |
| <input type="checkbox"/> Newspaper article | <input type="checkbox"/> Radio news item |
| <input type="checkbox"/> Previous entrant | <input type="checkbox"/> Regional Gallery |
| <input type="checkbox"/> Country Energy website | <input type="checkbox"/> Word of mouth |

Other – please specify _____

Have you been a finalist in the art prize in previous years? If so, in which year/s?

By signing this form I agree to participate in Countryscapes 2010 subject to the conditions of entry, and grant copyright clearance for my artwork. My principal place of residence is within the Country Energy network distribution area of New South Wales.

My Country Energy account number is:

NB: your account number is required as part of the Country Energy Employees' Choice Award which gives employees the opportunity to vote for the artwork that appeals to them. Having a Country Energy account number is not a condition of entry, however you must be able to prove that your principal place of residence is within Country Energy's network distribution area (see conditions of entry). If you do not hold an account number with Country Energy, please nominate an account that you would like to have credited with the \$500 if you are named Employees' Choice winner.

I have also enclosed a payment of \$30. I declare that the artwork submitted with this form is my own original work.

Signature:

Date:

Please use one entry form along with payment of \$30 for each artwork submitted.



We support the development of regional artists

Initiated in 2003, Countryscapes – the \$35,000 Country Energy Art Prize for Landscape Painting – raises the profile of our regional artists and the galleries that support them, and attracts interest in country and coastal centres.

More than 3,000 artists have entered the Prize since its launch. Country Energy is proud that its investment in the cultural, sporting and social life of local communities – coupled with a massive investment in the network and local jobs – contributes to the sustainability of regional areas.

The Prize is non-acquisitive, allowing the winning artist to keep or sell his/her work and still receive the significant monetary prize.

Art Prize promotions

Country Energy and/or exhibiting host galleries may reproduce finalist works for the purpose of advertising and promoting the Prize and the subsequent exhibition/s. For example, artwork images may be reproduced on invitations to events, Avant Cards, bus backs, street banners, Country Energy Christmas cards and print advertisements.

All finalist images may also be included on Country Energy's website, as well as our internal intranet for the purposes of our Employees' Choice Award. Employees vote by clicking on their favourite painting and the artist who receives the most votes will receive \$500 toward their nominated energy account.

Country Energy also produces an exhibition booklet. The booklet contains all finalist images and profiles. A copy of the booklet will be distributed to finalists by mail.

An exhibition of the 2010 \$35,000 Country Energy Art Prize for Landscape Painting will be held at the Glasshouse Arts, Conference and Entertainment Centre from 30 September to 28 November 2010.

This year's panel of judges includes:

- Janet Laurence, Artist
- Jenny Turpin, Artist
- Chris Gentle, Artist
- Joe Eisenberg OAM, Cultural Director Maitland Regional Art Gallery
- Craig Murray, Country Energy Managing Director.

The panel of judges who will select the finalist artworks in August 2010 are Jenny Turpin, Chris Gentle, Joe Eisenberg and Craig Murray. The overall judge who will determine the winner in September 2010 is Janet Laurence.

Key dates to remember:

Entries Close: Friday 25 June 2010

Finalist judging – Sydney: Tuesday 3 August 2010

Successful artists advised: Tuesday 10 August 2010

Originals of finalists' artworks must be received by: 10 September 2010

Winner judging and announcement – Port Macquarie: 30 September 2010

Exhibition – Port Macquarie: 30 September to 28 November 2010

Checklist:

1. Visit www.countryenergy.com.au/artprize for detailed information about Country Energy's requirements for the provision of digital images of your artwork.

2. Mail the following to the Glasshouse Arts, Conference and Entertainment Centre, PO Box 84, Port Macquarie, NSW 2444 by Friday 25 June 2010:

- a. one completed entry form per artwork;**
- b. a high resolution digital image (jpeg) on CD of each artwork entered;**
- c. an artist profile;**
- d. \$30 handling fee per artwork.**

3. EMAIL your artist profile to artprize@countryenergy.com.au by 25 June 2010.

GLASSHOUSE

ARTS, CONFERENCE AND ENTERTAINMENT CENTRE

CONDITIONS OF ENTRY

Who can enter? 1. Artists whose principal place of residence is within Country Energy's network distribution area of NSW, both at the time the entry is received and at the time of the winner announcement. Country Energy reserves the right to request proof of this residence. 2. Country Energy employees and members of their immediate family cannot enter this prize. **How to enter** 3. Artists are invited to enter the Countryscapes 2010, the \$35,000 Country Energy Art Prize for Landscape Painting (the Prize) by sending in the following by Friday 25 June 2010: a. this completed entry form, b. a high resolution digital image (jpeg) on CD of each artwork entered (if more than one entry is submitted, all entries can be on the one CD) Visit www.countryenergy.com.au/artprize for detailed information about Country Energy's requirements for the provision of digital images of your artwork; c. an artist profile; d. \$30 handling fee per artwork entered. 4. Cheques or money orders must be made payable to the Glasshouse Regional Gallery Port Macquarie. Late entries will not be accepted. The entry fee is GST inclusive and is not refundable. 5. The artwork must be two (2) dimensional, of any media (excluding photography), framed and be able to be hung for exhibition. 6. Artists may enter up to three (3) individual artworks. The same entry procedure and a separate \$30 entry fee applies to each artwork submitted. 7. All entry forms must be accompanied by a typed profile of approximately 300 words, detailing the following: e. brief comment on your arts career and achievements; f. brief comment on your inspiration and motivation for entering the Prize; g. brief comment on your artwork; h. brief comment on the Prize and Country Energy; i. brief comment on regional NSW visual arts industry. The profile is for promotional purposes only and may be reproduced. The judges do not view the profiles and they do not form part of the judging process. Country Energy reserves the right to edit the artist profiles for promotional purposes. 8. The typed profile must also be emailed to artprize@countryenergy.com.au. If the profile is not included with the entry AND emailed to this address, Country Energy reserves the right to reject the entry. 9. Artworks submitted must be the artist's own original work. 10. Artworks must have been created in the 12 months prior to 25 June 2010. 11. Artworks must not exceed 2.6m² in total area, excluding the frame. An example maximum size is 150cm x 175cm. 12. Wet paintings will not be accepted. **Photos of artworks** 13. The photo must be a true representation of the original artwork, otherwise Country Energy reserves the right to withdraw the artwork from competition. 14. Each colour photo and CD entered must be clearly labelled directly onto the CD and the back of the photo (no stickers) using a permanent marker pen (black or blue) with the name of the artist and the title and date of the work. 15. Please use an arrow (^) to indicate the top of your artwork on the photo. Please ensure the photo on disk is the correct way up for viewing. 16. Any images of the artwork displayed on Country Energy's website or other material is at Country Energy's sole discretion, and nothing in these conditions of entry requires Country Energy to display images of the artwork or to exhibit the artwork. 17. Country Energy reserves the right to exclude any artwork from the Prize at its sole discretion. 18. The photos received may be reproduced on the Country Energy website and in print media for promotional purposes. **Finalist selection process** 19. A panel of finalist judges will select the finalist artworks in August 2010. 20. The decision of the judges is final and no correspondence regarding the decision shall be entered into. 21. This initial panel of judges does not include the overall judge. This initial panel of judges is not responsible for the final judging of the winning artwork. 22. All artists who have entered the Prize will be advised by 10 August 2010 of whether or not their artworks have been selected for the finalist exhibition from which the winning artwork will be chosen. 23. Artists found to be misrepresenting themselves will be disqualified from entering the Prize. **Selected finalist artworks** 24. Selected artworks must then be delivered to the Glasshouse Arts, Conference and Entertainment Centre, Corner Clarence and Hay Streets, Port Macquarie NSW 2444 by 10 September 2010. 25. All artworks must be clearly marked on the back with the artist's name, address, title and date of work. 26. If the artwork is for sale, the sale price must be included on this entry form and clearly marked on the back of the artwork (sale price must be inclusive of GST and gallery commission of 20%). The sale price cannot be changed. 27. All delivered artworks must be suitably packaged and clearly marked with the artist's name and address. Artworks that arrive damaged will not be exhibited and the artist will be notified accordingly. All returned artworks will be wrapped in the same material they were delivered in. 28. An artwork must be presentable for exhibition, have two d-rings and no wires, hooks, etc. Artworks do not need to have a traditional 'frame' but the canvas must be mounted and stretched onto a wooden frame. 29. Selected artworks may be on display at the Glasshouse from 30 September to 28 November 2010. Selected artworks may also be chosen for a number of exhibitions after the Prize and must be made available for those purposes. 30. Artists must allow their artwork to be reproduced by Country Energy and/or exhibiting host galleries by means of, but not limited to, print and electronic media for the purposes of advertising and promotion of the Prize and the subsequent exhibition/s. Country Energy has an exclusive right to copy and reproduce all artworks at no cost and at its sole discretion. 31. Insurance of all artworks will only be covered by the Prize while they are in the possession of the Glasshouse. The cost of delivery and return transport transit insurance must be met by the artist. Country Energy accepts no responsibility and excludes all liability for any damage incurred to the artworks. 32. Finalist artist will agree to make themselves available for the purposes of promotion and publicity of the Prize at times and dates and in places reasonably requested by Country Energy. **Where will the selected artworks be going?** 33. Following the finalist selection on 3 August 2010, selected artists will be sent a loan agreement setting out the details of any exhibitions and the requirements for the transportation and insurance of artworks to and from these exhibitions. **Winner selection process** 34. A single judge, who is not a member of the initial panel of judges, will choose the winning artwork from those selected for the exhibition. 35. The decision of the judge is final and no correspondence regarding the decision shall be entered into. 36. If an artwork is selected for exhibition, Country Energy reserves the right to request the artist's attendance at, and participation in, the announcement of the Prize.

Please note, the Prize is NO LONGER acquisitive.

For more information phone Country Energy on 13 23 56 or visit www.countryenergy.com.au/artprize.

countryenergy

We live here too.